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## Eaton Achieves Sustainable Product Certification Uninterruptible Power Systems (UPS) are SMaRT Certified

Wash., DC, Mar. 22, 2010. Eaton UPS systems eliminate utility power problems to supply clean, continuous power to connected equipment, while achieving substantial energy efficiency including in computer rooms. Computer rooms are the largest users of energy in buildings based on green building underwriting *Green Value Scores*<sup>©</sup> on many buildings published by Comerica Bank.

**Rich Holder**, Eaton Electrical President said "We chose SMaRT because it is the Leadership multi-attribute consensus Standard and, consistent with our practices, the public expects substantial environmental and social improvement verified by third party transparent standards."

SMaRT is the Sustainable Product Standard certifying products best for the environment, economy, and social equity. It is recognized by the *Leadership Standards Campaign*<sup>©</sup> and requires 28 out of 156 points for certification and important prerequisites including:

- FSC Certified Wood with its Mandatory Chain of Custody and Controlled Wood Standard providing a bona fide defense to criminal liability Under the Lacey Act for illegally logged wood
- No toxic Stockholm Treaty Chemicals including dioxins / PVC
- ISO Compliant Life Cycle Assessment (LCA) to identify supply chain impacts
- Inventory of 1300 pollutants at the manufacturing & supplier facilities with credit for the percent reduced up to 100%
- Reuse
- High priority for climate pollution reduction including the SMaRT LEED Credit
- Social Equity Indicators

SMaRT manufacturers receive a federal government procurement preference pursuant to Executive Order 13151 reducing greenhouse gas emissions (GHG) / climate pollution. For the third straight year, Eaton reduced its global energy consumption lowering GHG emissions by 5.7 percent.

## SMaRT is to products as what LEED is to buildings, and SMaRT Certification achieves LEED Credits.

"Consistent with our decision to reduce climate pollution, our SMaRT Certification was initiated to continually improve through a leadership independent third party standard, that is a level playing field to compare the sustainability of products," according to **John White**, Eaton Energy Director. "Eaton's leadership decision for the environment, climate change, and global social equity is to be emulated," says **Mike Italiano**, MTS President & CEO.

**About MTS.** MTS is a balanced coalition of leading environmental groups, governments and companies administering SMaRT©, Sustainable Integrative Design & Development (SIDD) ANSI National Standard, and the Capital Markets Partnership. The SMaRT Consensus Committee has exclusive jurisdiction for all SMaRT approvals, amendments, and interpretations. SMaRT means Sustainable Materials Rating Technology©.



The Deepest Shade of Green Accelerating the Global Market Transformation to Sustainability

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MTS has a Global SMaRT Marketing Agreement with the Alliance for Sustainable Built Environments, a coalition of 10 Fortune 500 Companies with over \$100B in annual sales.

**About Eaton.** Eaton Corporation is a diversified power management company with 2009 sales of \$11.9 billion. Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 70,000 employees and sells products to customers in more than 150 countries. Eaton is named one of the **"World's Most Ethical Companies"** by *Ethisphere* magazine. **View magazine feature** 



See Eaton's' SMaRT Certified Products at MTS / GSA / Home Depot Workshops near you across the country: info@sustainableproducts.com.



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